

TOURISM

Time Allowed – 1.5 hours

Answer **THREE** questions in total

ONE must be from Section A and **TWO** from Section B

SECTION A

1. Why has Visit Wales designated 2017 as the ‘Year of Legends’? How does having a focus year target certain markets?
2. How has the role of the air transport sector in UK tourism changed in the last fifty years?
3. Describe and explain the history of domestic tourism in the UK over the last 200 years.

SECTION B

4. What are the likely implications of climate change for tourism?
5. How might political instability in a country such as Egypt affect tourism?
6. Identify an emerging destination and some of the challenges that the destination might face.
7. How does ecotourism support both host communities and host environments?
8. What have been the impacts of information technology on the tourism industry?
9. Why are destinations interested in holding mega-events, and what are their positive and negative impacts?

End of Paper